

**DOCKET NO.:** MSFT-2856/304813.01  
**Application No.:** 10/767,503  
**Office Action Dated:** April 5, 2006

**PATENT**

**Amendments to the Specification:**

**In the Title**

Please replace the title with the following rewritten title:

REALTIME WEB PAGE SCRAPPING AND VISUAL REPRESENTATION OF  
ASSOCIATED CLICKTHROUGH AND IMPRESSION DATA ~~ARCHITECTURE~~  
ARCHITECTURE